



>>> NEWSLETTER <<<

INNOVATION IN AGRICULTURE

KICK OFF MEETING, ADANA/TURKIYE

Edition 2

4-5 DECEMBER 2025



PROJECT KICK-OFF MEETING SUCCESSFULLY HELD IN ADANA

The Kick-off Meeting of the IN-AGRICULTURE: Innovation in Agriculture Project was successfully held in Adana, Türkiye, hosted by Çukurova District Directorate of Agriculture (CU Agri). The meeting brought together project partners from Türkiye, Portugal, and Greece, marking the official start of the project and laying the foundation for strong transnational cooperation.

THE MEETING OPENED WITH A WELCOMING ADDRESS BY MR. HUSEYİN TUNAZ, DISTRICT DIRECTOR OF CU AGRI, WHO EXPRESSED HIS PLEASURE IN HOSTING THE PARTNERS AND COLLABORATING WITHIN THE FRAMEWORK OF THE PROJECT. HE PROVIDED AN OVERVIEW OF ÇUKUROVA DISTRICT, ITS AGRICULTURAL POTENTIAL, AND THE IMPORTANCE OF INNOVATION FOR SUSTAINABLE AGRICULTURAL DEVELOPMENT IN THE REGION.

INTRODUCING THE PROJECT AND THE PARTNERSHIP



Following the welcome session, Ms. Zeynep İşigüzel, Project Coordinator, officially opened the meeting and presented an overview of the IN-AGRICULTURE project, highlighting its objectives, target groups, and expected results.

Each project partner introduced their organisation:

- CU Agri (Türkiye) presented its institutional structure, departments, and experience in agricultural projects.
- Terras Dentro (Portugal) showcased its activities and capacity through a presentation video.
- DIAN (Greece) introduced its mission, expertise, and project experience, supported by a digital presentation.

These presentations strengthened mutual understanding and collaboration among partners.



FOCUS ON WORK PACKAGES AND TRAINING MATERIALS

During the meeting, partners discussed the project's work package structure:

- WP1 - Project Management, coordinated by CU Agri, including timelines, responsibilities, and budget planning.
- WP2 - Development of Training Materials, led by DIAN, focusing on curriculum design, digital learning tools, and content development.

Key topics included:

- Training curriculum structure
- Differences in training needs across partner countries
- Task distribution and partner contributions
- Development of digital platforms, interactive e-books, and mobile applications



PLANNING, QUALITY, AND DISSEMINATION

On the second day, partners reviewed the progress of WP2, finalized content responsibilities, and agreed on translation standards and deadlines.

Additionally, a joint dissemination and visibility strategy was agreed upon, including:

- Social media and website updates
- Promotion at local and national events
- Internal dissemination within partner institutions

The Quality Assurance and Evaluation Plan was also presented, ensuring effective monitoring and high-quality project outputs throughout the implementation period.

FINALISATION

Beyond the formal sessions, partners participated in social and cultural activities in Adana, strengthening intercultural dialogue and partnership spirit. The Kick-off Meeting concluded with a shared commitment to delivering innovative and impactful results for the agricultural sector.



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